

# Brisbane Hockey Management Group Inc

## (BHMGM)

### Sponsorship Signage Policy

BHMGM Inc runs the Brisbane North Hockey Centre, Burringbar Park. To improve and grow the facility we encourage hockey clubs, corporate citizens and businesses to display their signs on the turf field fences (both turf fields).

#### **TURF FENCE SIGNAGE:**

- a. Fence Panels are approximately 1.900m (l) x .820m (h).
- b. Sponsors are to produce and pay for their sign. Our preferred sign writer is Eco-Printing [info@ecoprinting.com.au](mailto:info@ecoprinting.com.au) if required.
- c. The sign to be constructed of either metal with rubber backing, canvas or mesh.
- d. Positioning will be based on available sites.

#### **COST (inc GST):**

- a. Annual cost per fence panel is **\$440.00** GST Inclusive.
- b. Annual fee invoiced in January of each year.
- c. New Sponsors will pay a pro-rata rate from the time of approval to December 31<sup>st</sup>.
- d. Established Sponsors will be contacted in October each year to confirm their commitment for the following year and invoiced in the following January.

#### **PROCESS:**

- a. To have a sign put up at the facility, the Sponsor must apply in writing to the BHMGM Secretary [secretary@brishockey.org.au](mailto:secretary@brishockey.org.au), requesting a site on the fence accompanied by a graphic of the sign for approval.
- b. Once approval has been given by the Board, the Sponsor will be invoiced for the approved sign.
- c. Once payment has been made the approved sign can be produced and delivered and will be placed on the fence by the Facility Manager.
- d. The cost to produce, repair or replace any sign is at the Sponsor's cost.
- e. Any sign not paid for will be removed from the fence.
- f. No sponsorship signs are to be located on the buildings.

## **GUIDELINES FOR APPROVAL OF SIGNAGE:**

Signage containing the following content will not be approved or displayed at the Brisbane North Hockey Centre, Burringbar Park:

- Inappropriate or offensive content.
- Racial, sexual, religious or other form of discriminatory content.
- Negative personal comments on any official, player, supporter or any other person.
- Promotion of other sports which directly compete with Brisbane hockey, excluding sports which are played at Burringbar Park.

Signage containing the following content will require prior approval by the full Board of BHMG:

- Signage by businesses or organisations which may bring disrepute on BHMG and its joint venture partners, Brisbane Hockey or the sport of hockey in general.
- Signage by organisations seeking free or discounted/in kind signage at Brisbane North Hockey Centre, Burringbar Park.
- Any signage which does not have full agreement of the President, Vice President and Secretary of BHMG.

All other signage can be approved by full agreement of the President, Vice President and Secretary of BHMG Inc.

## **SCOREBOARD SIGNAGE:**

Current signage was introduced in 2012 to pay for the scoreboard. The three initial sponsors have paid for 10 years signage on the scoreboard January 2012 to January 2022.

- KWSHC – Kedron Wavell Services Hockey Club
- KWSC – Kedron Wavell Services Club
- MaxTracks

On-going costs & changes will be determined in 2021.