

# Brisbane Hockey Management Group Inc

## Sponsorship Signage Policy

BHMG Inc runs the hockey facility at Burringbar Park. To reduce running costs we encourage corporate citizens and businesses to display their signs on the turf fields fence.

### **TURF FENCE SIGNAGE:**

- a. Fence Panels are approximately 1.900m (l) x .820m (h)
- b. Sponsor to pay for the sign
- c. The sign to be constructed of suitable material either metal with rubber backing, canvas or mesh.
- d. Positioning will be based on available sites.

### **COST (ex GST):**

- a. Annual cost per panel is \$1500.00 or
- b. a three-year contract with sliding scale \$1500.00 1<sup>st</sup> year + \$1300.00 2<sup>nd</sup> year + \$1200.00 3<sup>rd</sup> year.

**INCENTIVE:** For clubs that find and organise a new Sponsors to instal a sign, a "Spotters" fee will be given. The fee will be either:

- a. a Club Sign at the venue for one year (club to pay for the sign) or
- b. a \$300 rebate.

### **PROCESS:**

- a. To have a sign put up at the facility, the sponsor must write to the BHMG Board, requesting a site on the fence, a drawing of the sign and confirming a 1 or 3 year contract.
- b. Once approval has been given by the Board, the sponsor will be invoiced for the sign location, design and term.
- c. Once payment has been made the approved sign can be made and placed in the appropriate site on the fence.
- d. The cost to produce, repair or replace any sign is at the Sponsors cost.
- e. Any sign not paid for will be removed from the fence.
- f. No sponsorship signs are to be located on the buildings.

## **GUIDELINES FOR APPROVAL OF SIGNAGE:**

Signage containing the following content will not be allowed to be displayed at Burringbar Park:

- Inappropriate or offensive content
- Racial, sexual, religious or other form of discriminatory content
- Negative personal comments on any official, player, supporter or any other person.
- Promotion of other sports which directly compete with Brisbane hockey, excluding sports which are played at Burringbar Park.

Signage containing the following content will require prior approval by the full Board of BHMGM:

- Promotion of Brisbane based hockey clubs.
- Signage by businesses or organisations which may bring disrepute on BHMGM and its joint venture partners, Brisbane Hockey or the sport of hockey in general.
- Signage by organisations seeking free signage at Burringbar Park.
- Any signage which does not have full agreement of the President, Vice President and Secretary of BHMGM.

All other signage can be approved by full agreement of the President, Vice President and Secretary of BHMGM Inc.

## **SCOREBOARD SIGNAGE:**

Current signage was introduced in 2012 to pay for the scoreboard. The three initial sponsors have paid for 10 years signage on the scoreboard January 2012 to January 2022.

- KWSHC – Kedron Wavell Services Hockey Club
- KWSC – Kedron Wavell Services Club
- MaxTracks

Cost & changes will be determined in 2021