

# Brisbane Hockey Management Group Inc

## Sponsorship Signage Policy

BHMG Inc runs the hockey facility at Burringbar Park. To reduce running costs we encourage corporate citizens and businesses to display their signs on the turf field fence.

Turf Fence signage:

- Fence Panels are approximately 4.1m (l) x .920m (h)
- Sponsor to pay for the sign
- The sign to be constructed of metal with rubber backing or other agreed material.
- Positioning will be based on available sites.

Costs:

1. To clubs:
  - a. Annual cost per panel \$500.00 or
  - b. Three year contract with sliding scale \$500 1<sup>st</sup> year + \$300 2<sup>nd</sup> year + \$200 3<sup>rd</sup> year.
2. Direct to BHMG Inc:
  - a. Annual cost per panel \$1500.00 or
  - b. Three year contract with sliding scale \$1500.00 1<sup>st</sup> year + \$1300.00 2<sup>nd</sup> year + \$1200.00 3<sup>rd</sup> year or as negotiated.

### **Scoreboard signage:**

Current signage was introduced in 2012 to pay for the scoreboard. The three initial sponsors have paid for 10 years signage on the scoreboard January 2012 to January 2022.

- KWSHC – Kedron Wavell Services Hockey Club
- KWSC – Kedron Wavell Services Club
- MaxTracks

Cost & changes will be determined in 2021

### **Process:**

1. To have a sign put up at the facility, the sponsor must write to the BHMG Board, requesting a site on the fence, a drawing of the sign and confirming a one or 3 year contract.
2. Once approval has been given by the Board, the sponsor will be invoiced for the sign location, design and term.
3. Once payment has been made the approved sign can be made and placed in the appropriate site on the fence.
4. The cost to produce, repair or replace any sign is at the sponsors cost.
5. Any sign not paid for will be removed from the fence.

No sponsorship signs are to be located on the buildings.