

# BRISBANE HOCKEY MANAGEMENT GROUP INC

Kittyhawk Drive, Chermside Qld 4032

Mobile: 0417 814 208

Email: [secretary@brishockey.org.au](mailto:secretary@brishockey.org.au)



## CORPORATE SIGNAGE PROPOSAL





## Burringbar Park

### “Clashing of Sticks”

- THE PREMIER HOCKEY FACILITY IN BRISBANE
- NON-FOR-PROFIT ORGANISATION
- EXPOSURE TO THE WIDER HOCKEY COMMUNITY WITH THE FACILITY OPEN ALL YEAR ROUND FOR COMPETITIONS
- MEDIA EXPOSURE WITH SENIOR GAMES LIVED STREAMED DURING MANDATED SEASON
- 5000 MEMBERS ACROSS THE BRISBANE REGION
- 200,000, SPECTATORS ANTICIPATED IN 2021 SEASON
- ABILITY TO HOST STATE & NATIONAL TITLES
- ABILITY TO HOST INTERNATIONAL GAMES

## BURRINGBAR PARK MULTIPURPOSE FACILITY

### ABOUT US

The Brisbane Hockey Management Group Inc (BHMGI) is a joint organisation of Brisbane Hockey Association (BHA), Brisbane Women’s Hockey Association (BWA) and Kedron Wavell Services Hockey Club (KWSHC) and was established to assume the operation and management of Burringbar Park hockey facility at Chermside .

BHMGI is a non-for-profit organisation striving to serve its members and is interested in partnering with companies and like-minded community organisations for a mutual benefit.

### OUR MEMBERS

With more than 5000 players in the Brisbane region participating in the sport of hockey, Burringbar Park has become the premier hockey facility and is a major hub for training and match fixtures for some 20 clubs with over 200,000 spectators annually attending fixtures at the center.

### COMPETITIONS

**Brisbane Hockey Season (March to September).**

Burringbar Park hosts fixture competitions for Junior Girls and Junior Boys, Senior Men and Senior Women, as well as Men’s Masters and Women’s Masters.

Matches are played on Monday & Tuesday Nights for Masters, Friday Night and Saturday Mornings for Juniors and Saturday afternoon and Sunday afternoon for our Senior members.

**Brisbane Summer Hockey Season (October to December).**

We have a thriving Summer Social Hockey Competition, with teams currently registered to play across Juniors and Seniors. Games are played on week nights and Saturday Mornings.

“THE FUTURE OF HOCKEY IS IN THE DEVELOPMENT OF OUR YOUTH”

## SUPPORTING OUR CLUBS



## SUPPORTING OUR COMMUNITY

Queensland Girls Secondary  
School Sports Association

PLAY HERE



Metropolitan North  
Schools Hockey  
TRAIN & PLAY HERE



## BURRINGBAR PARK MAJOR DEVELOPMENT AND UPGRADE

Burringbar Park's first synthetic turf field was completed in May 2001.

In partnership with the three tiers of Government (Local, State and Federal), BHMG has worked to expand this local sporting precinct by constructing a much needed second synthetic turf field which was completed in August 2019.

The completion of this turf field better caters for the numerous hockey teams that train and play at this complex. It has reduced crowding and ensures all players have a safe environment to train and play but more importantly has helped to encourage the growth of our sport.

Burringbar Park currently hosts the local Men's Masters 9's competition as well as the U18 pre-season junior competition "THE WOLF CUP" in February each year.

With two Synthetic Turf pitches, BHMG now has the ability to host major tournaments including State and National Titles as well as attracting International Matches. In 2021 Burringbar Park will host a State Titles for the first time with the U18 Women's State Titles to be held in July with the U18 Men's State Titles being held at the facility the following year.





# CORPORATE TURF FENCE SIGNAGE



- Signs can be approximately 1900mm (l) and 820mm (h) Spanning one fence panel.
- The sign is to be constructed of metal with rubber backing or other agreed material.
- Positioning will be based on availability.

## THE BENEFIT

- Exposure to the wider hockey community 12 months of the year.
- Media exposure on televised weekend games (limited to mandated season).

## THE COST

- Annual Cost is \$1500 (Price is exclusive of GST) or
- Three year contract with sliding scale \$1500 1st year, \$1300 2nd year and \$1200 3rd year or as negotiated. (price is exclusive of GST)
- The Sponsors are required to pay for the sign.
- Brisbane Hockey Management Group will arrange for the sign to be made.

## THE PROCESS

- To have a sign put up at the facility, please email the BHMG secretary at ([secretary@brishockey.org.au](mailto:secretary@brishockey.org.au)) requesting a site on the fence, with a color depiction of the sign and contract term.
- Once approval has been given by the Board, you will be invoiced for the sign location and term.
- Location of the Sign is at the discretion of the Board.
- Once payment has been received the approved sign can be produced and provided to the BHMG Facility Manager for placement. Contact John Goodall on 0417 814 208.
- The cost to repair or replace the sign is at the advertiser's cost.
- Signs will be removed at the end of the agreed period.

**Apply Online** ✓  
Click here to fill out the online application

“Burringbar Park is a sporting precinct for some of the cities up-and-coming elite athletes, your support will go a long way to ensuring the future of our younger generations”

